

Whenever you are behind the wheel, but particularly . . .

- Dusk to Dawn
- On Rural and Suburban Roads
- Fall Mating Season
 (October through December)

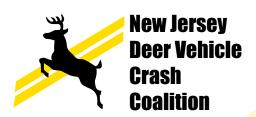
Deer are everywhere!

- There are over 15,000 deer-vehicle crashes in NJ each year.
- A deer crash can happen anytime but half occur from October through December, and three quarters happen from dusk to dawn.
- Deer crashes can occur almost anywhere outside of dense urban areas.
- Many deer crashes occur on 2-lane roads with no median.
- Every year, deer crashes in New Jersey cause millions of dollars in vehicle damage, injuries, and even deaths.

Reduce your risk!

- Slow down if you see one deer, more may follow.
- **Don't swerve** If a crash is unavoidable, brake firmly and stay in your lane.
- Keep headlights clean and aligned Use high beams when possible.
- Always buckle up It could save your life.

www.njdeercrash.com



Brochure produced by:

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